



NEW PRODUCT ALERT



Introducing Selontra™ Rodent Bait By BASF

Good for business. Bad for rats and mice.

With its impressive labour savings and fast colony kill, Selontra® rodent bait delivers real efficiency for your business. It can control rodent infestations in as few as seven days, which lowers both your labour and material costs.

Its shortened baiting program requires less bait, and the stop-feed action of the active ingredient, cholecalciferol, makes a little go a long way: rodents eat only enough for a lethal dose, leaving more for the rest of the colony.



Lowers Labour & Material Costs

Selontra controls rodent infestations in as few as seven days, which lowers both your labour and material costs.



Fast Colony Kill

Colony infestations were control in as little as seven days in BASF field trials



Efficient Use of Bait

Allows for shorter baiting programs, less bait to kill populations, and reduced waste



Effective Resistance Management

Kills anticoagulant-resistant rodents

Selontra® Rodent Bait

For use in and around:

- Residential, industrial, commercial, agricultural and public buildings.
- Indoors and outdoors within 15 metres of buildings.
- Non-food/feed areas: areas not directly related to food processing where food, feed, packaging and handling equipment are never opened or exposed.
- Food/feed areas: food processing, food manufacturing, food storage and food service areas used in accordance with label directions.

Pests controlled:

Rats, Mice, Meadow Voles

Always read and follow label directions.

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